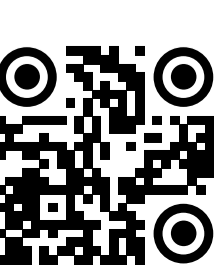


The average. Everything that lies in the circle is better. In the goal of climate-friendly diet. (50% better than average). These foods worsen our carbon footprint. These foods produce more than twice the average emissions.

All you can eat for climate.



All values have been carefully calculated by Eaternity and are based on current life cycle analyses (September 2021). The CO₂ value per food is given in grams of CO₂ equivalents, each for the amount of product that covers 1/3 of the daily requirement. The average is based on over 100,000 calculated products and their consumption statistics. This is a collaboration of Greenpeace Switzerland, City of Zurich, Planted Foods AG, Branding Cuisine, Tinkerbell, Inge, myblueplanet, ProVeg International, Dr. Earth, FightBack and Eaternity. More information on the back cover.

